

Cookie policy

by Practical Law Data Protection

Standard clauses | **Maintained** | UK, United Kingdom

A long-form **cookie policy** providing internet users with the necessary information about an online provider's use of **cookies** as required by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011 (*SI 2011/1208*).

Note: UK data protection law will change on 25 May 2018, when the EU General Data Protection Regulation takes effect, replacing the Data Protection Act 1998. See *EU General Data Protection Regulation toolkit* for information on the new Regulation and Practical Law's updating policy.

INFORMATION ABOUT OUR USE OF COOKIES

Our website uses **cookies** to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. [By continuing to browse the site, you are agreeing to our use of **cookies**.]

A **cookie** is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. **Cookies** contain information that is transferred to your computer's hard drive.

We use the following **cookies**:

0. **Strictly necessary cookies.** These are **cookies** that are required for the operation of our website. They include, for example, **cookies** that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
0. **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
0. **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
0. **Targeting cookies.** These **cookies** record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual **cookies** we use and the purposes for which we use them in the table below:

Cookie	Purpose	More information
Google Analytics, Including: Google Tag Manager, DoubleClick & GA Audiences	Google (www.google.com) operates the Google Display Network a collection of millions of websites and mobile applications that are powered by display advertising, including many Google services like YouTube. Google also operates the DoubleClick digital advertising platform: the ad technology foundation to create, transact, and manage digital advertising for the worlds buyers, creators, and sellers. The DoubleClick platform includes the DoubleClick Advertising Exchange and Double Click Bid Manager.	Privacy Matters Google Inc. 1600 Amphitheatre Parkway , , Mountain View, CA , 94043 Privacy contact URL: http://www.google.com/su

	<p>Privacy Policy: http://www.google.com/intl/en/policies/privacy/</p> <p>Data Collected: Anonymous (Ad Views, Analytics, Browser Information, Cookie Data , Date/Time, Demographic Data, Hardware/Software Type, Internet Service Provider, Interaction Data , Page Views , Serving Domains) Pseudonymous (IP Address (EU PII), Search History, Location Based Data, Device ID (EU PII)) PII (Name , Address, Phone Number, Email Address, Login, EU- IP Address, EU- Unique Device ID)</p> <p>Data Sharing: Aggregate data is shared with 3rd parties., Anonymous data is shared with 3rd parties., PII data is shared with 3rd parties., Sensitive data is shared with 3rd parties.</p> <p>Data Retention: Undisclosed</p>	<p>port/websearch/bin/request.py?form_type=user&stage=fm&user_type=user&contact_type=privacy</p>
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[Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use **cookies**, over which we have no control. These **cookies** are likely to be analytical/performance **cookies** or targeting **cookies**]

You block **cookies** by activating the setting on your browser that allows you to refuse the setting of all or some **cookies**. However, if you use your browser settings to block all **cookies** (including essential **cookies**) you may not be able to access all or parts of our site.